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Dahlias



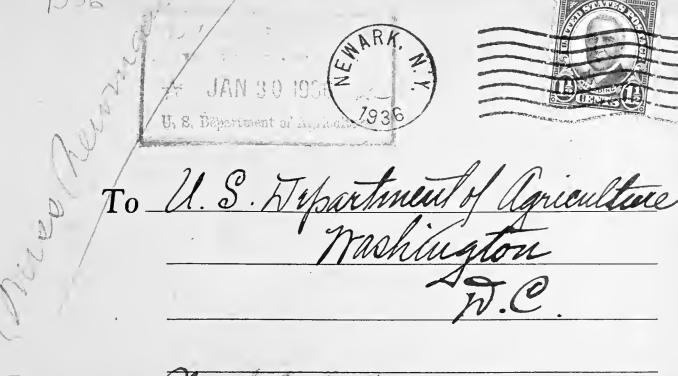
H. JAY WELCHER,

108 Grant Street

NEWARK,

NEW YORK

Return Postage Guaranteed



Bureau of Haut Industry



This Price List Cancels All Previous Lists and Prices.

Price vs Quality

You may be able to buy cheaper roots, but you cannot buy better. You never get more than you pay for.

We do not force our plants for flowers, as we have a very limited sale for cut flowers, our plants are not cut to just a bare stock but are allowed to grow natural and are stronger and more vigorous the next year because the life has not been forced out of the roots for a few more flowers of greater size, and they are properly grown and fed to insure the greatest amount of vigor.

Discounts

On any retail order for \$5.00 or more you may choose in roots (Not Cash) 10% of your order.

VARIETIES

The following abbreviations used in listing varieties: P. Peony; I. C. Incurved Cactus; C. Reversed and Straight Cactus; S. C. Semi-Cactus; F. D. Formal Decorative; I. D. Informal Decorative; B. Ball; Min. Minature.

Amelia Earhart, S. C. Apricot Buff with Tints of Salmon Shading to a Soft Yellow at base of petals. A winner wherever shown	\$2.00
Andrea Ericson, I. D. 85. A Fine White	1.00
Arcturas, I. D. 88 Tall Scarlet with Yellow reverse.	2.00
Bashful Giant, F. D. 85 Apricot with Gold Shadings,	
very large	.25
very largeBarbara Redfern, F. D. 84. A Combination of Old Rose and Gold	.35
Rose and Gold	
at base of Petals	.75
Bagdad, F. D. 84. A Beautiful Brilliant Scarlet Flame	
of wonderful size	.75
Buckeye Bride, F. D. 94. A Salmon Pink on Long stems. Early and continuous bloomer	1.00
Bishop of Landaff, Min. Petals a Bright Scarlet	
with a center of Deep Garnet. Folage is lacy of a	=0
Reddish Bronze Color	.50
Camelia, Min. Scarlet Orange, very nice	.50
Calvin Cooledge Jr., F. D. A Rich Rose Pink, edged with Gold	.30 \
Chautauqua Regal, A Rich and Brilliant Cardinal	
Red reverse shaded Ivory	5.00
Chautauqua Sunset, 88. F.D. Apricot shaded Yel-	
low and suffused Coral Red	4.00
Chautauqua Salute, A fine White	.50
City of Cleveland, I. D. Bright Scarlet splashed	
with Orange	10.00
Color Sergeant, S. C. 86. Rich Deep Salmon Bronze	.35
Chemars Orange Beauty, F. D. A Brilliant Orange	.40
City of Trenton, I. D. 86. A Reddish Copper	.35
Countess of Lonsdale, C. 85. A Rich Salmon	.25
Coquette, I. D. 86. A Bright Red Blended with Gold.	
Very large	.50
Champoeg, I. D. 86. A Canary Yellow at center shad-	
ing into a Salmon Pink. Blooms early and freely	1.00

Dwight W. Morrow, I. D. 89. A Gigantic Red....

.50

H. Jay Welcher Dahlias

108 Grant Street, Newark, New York





1936

PRICE LIST

of

Strong, Healthy, Field Grown Roots
State Inspected

Show Gardens
South Shore, Sodus Point, N. Y.
Visitors Always Welcome

Prices quoted are for divisions of strong, field grown roots, and includes the postage on all orders of \$2.00 or over. On orders of less than \$2.00 add 15c for postage and packing. Shipment will be made about May 1st, unless otherwise specified.

Cultural directions sent with every order of roots, be sure and look for it.

Immediately following the name of the dahlia, is an abbreviation, showing the type of flower. The number directly following the abbreviation shows the average rating of the variety as given in J. B. S. Norton's "Dahlia Ratings," or some other authority. This rating is a reasonably safe guide to the real worth of each variety.

GUARANTEE: Replacement will be made of stock that does not prove true to name, or fails to grow.

TERMS: Cash should accompany order. No orders sent C. O. D. unless 25% of purchase price accompanies order.

Join the American Dahlia Society and keep in touch with the Dahlia news. The dues are two dollars per year, which includes the A. D. S. Bulletin Published quarterly. Address C. Louis Alling, 251 Court Street, West Haven, Conn.

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Amelia Earnart, S. C. Apricot Buff with lints of Sal-	
mon Shading to a Soft Yellow at base of petals. A winner wherever shown	\$2.00
A winner wherever shownAndrea Ericson, I. D. 85. A Fine White	1.00
Arcturas, I. D. 88 Tall Scarlet with Yellow reverse-	2.00
Bashful Giant, F. D. 85 Apricot with Gold Shadings,	
very large	.25
Barbara Redfern, F. D. 84. A Combination of Old	.35
Baby Royal, Min. Salmon shaded Pink with Yellow at base of Petals	.75
Bagdad, F. D. 84. A Beautiful Brilliant Scarlet Flame of wonderful size	.75
Buckeye Bride, F. D. 94. A Salmon Pink on Long stems. Early and continuous bloomer	1.00
Bishop of Landaff, Min. Petals a Bright Scarlet with a center of Deep Garnet. Folage is lacy of a	
Reddish Bronze Color	.50
Camelia, Min. Scarlet Orange, very nice	.50
Calvin Cooledge Jr., F. D. A Rich Rose Pink, edged with Gold	.30
Chautauqua Regal, A Rich and Brilliant Cardinal Red reverse shaded Ivory	5.00
Chautauqua Sunset, 88. F.D. Apricot shaded Yellow and suffused Coral Red	4.00
Chautauqua Salute, A fine WhiteCity of Cleveland, I. D. Bright Scarlet splashed	.50
with Orange	10.00
Color Sergeant, S. C. 86. Rich Deep Salmon Bronze	.35
Chemars Orange Beauty, F. D. A Brilliant Orange	.40
City of Trenton, I. D. 86. A Reddish Copper	.35
Countess of Lonsdale, C. 85. A Rich Salmon	.25
Coquette, I. D. 86. A Bright Red Blended with Gold. Very large	.50
Champoeg, I. D. 86. A Canary Yellow at center shading into a Salmon Pink. Blooms early and freely	1.00
Dwight W. Morrow, I. D. 89. A Gigantic Red	.50

Dorothy Stone, I. D. 81. Rose Pink, large \$ Dr. Carman, F. D. 86. Color Tyrian Rose, Shaded	
SilverEdward Thomas Bedford, F. D. 84. A Bright Deep	.50
PurpleFrau O. Bracht, S. C. 88. A Clear Light Primrose	.40
Yellow. Wonderful cut flower	1.00
Florence Louise, 84 S. C. Yellow and Lavender	.75
Gladys Bates, C. 88. Tan with Rose Reverse	.25
Gladys Sherwood, S. C. 86. A Pure White	.25
Good Night, I. D. 86. A Very Dark Velvety Crimson or Maroon of immense size	1.00
Grace Curling, S. C. or I. D. 85. A Bright Lilac with a trace of White at the base	.75
Honor Bright, 92. F. D. Color a Pure Bright Bronze	4.00
Harry Mayer, F. D. 83. A Beautiful Silvery Pink with Rose Reverse	.25
Harriet Neal, I. D. 85. An Almost Pure Gold large flower. Strong and Hardy	5.00
Heart of Gold, S. C. 85. Flesh Ochre to Jasper Pink	0.00
with a center of Strontian Yellow Ida Perkins, F. D. 82. One of the Best All Around	.25
Whites	.40
Indiana Moon, I. D. 86, Jasper Red. Very large and one of the best of the new ones	1.00
Inkyo, S. C. Dark Red almost Black. A beautiful flower	.50
Jersey Beacon, I. D. 81. Chinese Scarlet with a Buff Reverse giving a Two Tone Effect	.25
Jersey Sovereign, F. D. 89. A good grower, early bloomer, of a Salmon Orange shade	.30
Jersey Beauty, F. D. 91. A Clear Pure Pink. Good	.30
Cut Flower	.30
blending to a Apricot and Rose at the Center. A success wherever grown	.35
Jean Trimbee, S. C. 90. A beautiful Petunia Purple	1.00
Jean Keefer, I. D. 86. A brilliant Rose Pink. Fine Cut Flower	.75
Karl Bonawitz, S. C. 86. Velvety Carmine. Long erect stems	1.00
King Midas, I. D. 71. A Very Popular Yellow Dahlia	.40
Kathleen Norris, I. D. 86. A True Rose Pink lighter at the center	.50
Maud Adams, B. 87. White, faintly tipped with pink	
Kemps Purple Wonder, I. D. Pansy Purple with	
Rose Hued Lavender Reverse. A robust grower	
and very free bloomer	3.50
Little Jewell, Min. A Bright Pink	.35
La Fiesta, I. D. 85. Deep Sulphur Yellow Penciled Red	1.50
Lord of Autum. I. D. 88. A Clear Yellow	7.50
Lady Moyra Ponsonby, F. D. 86. A Clear Yellow with good stems	2. 50
Marshalls Pink, F. D. A good Pink. Vigorous grower and prolific bloomer. Fine for cutting	.50
Myra Howard, I. D. 84. A glowing combination of Yellow Cadmium and Gold.	
Man O'War, F. D. 88. A Bright Red of great size	
Murphy's Masterpiece, I.D. 84. A very large Deep	2.00
Red	3.00



Monmouth Champion, F. D. 86. One of the best	
of immense size. Beautiful Exhibition Blooms of	.50
a Scarlet Orange color\$ Mrs. I. D. V. Warner, F. D. 91. A Bright Lilac	.50
Rose color	.20
Mrs. Kenyon, I. D. 87. A Rich Salmon Pink, Pro-	0.5
fuse Bloomer	.35
Ohio Glory, S. C. 85. Varies Between Rhodamind	
Purple and Tyrian Rose. Early and Continuous Bloomer	.50
Omar Khayyam, F. D. 85, Chinese Red at base of petals shading to a Bright Orange and Tipped	
LighterLighter	.75
Orange Moon, F. D. Soft Buff shading to Orange	
Apricot1	0.00
Papillion, F. D. 89. A Delightful Shade of Old Rose	.30
Porthos, F. D. 85. A Rich Dark Red and a Sure	
Bloomer	.20
Prince of Persia, I. D. 88. A Very Bright Cardinal Red. Fine for Exhibition.	1.00
	1.00
Rapallo, F. D. Velvety Maroon Edged and Tipped with Gold. Unique for Cutting. Should be cut	
early for best results. Early	.50
Romon Eagle, F. D. 84. Burnished Copper Color	
Free Bloomer	.35
Robert E. Lee, S. C. A Rich Red that does not fade	.50
Rudy Vallee, S. C. 85. Reddish Apricot with a Gold	1.50
Center Shahrazade, I. D. 89. A Soft Tyrian Rose. Bushes	1.50
and stems are exceptionally strong	.75
Satan, S. C. 89. Scarlet with Yellow Reverse. Long	•
Stems. Bushes Tall and Rugged. A good keeper	7 00
when cut	1.00
Sinbad of the Sea, F. D. 85. Scarlet	1,00
Thomas A. Edison, F. D. 86. A True Deep Royal Purple	.50
The World, F. D. 86. A Deep, Rich, Rosy Magenta,	,
Overlaid Garnet, with Silver Shadings on edge of	
petals	.40
The Comodore, I. D. 86. A Bright Lemon Yellow.	.50
Tang, F. D. 86. True Scarlet Tinted Yellow	1.00
Treasure Island, F. D. 87. Bright Apricot with Gold	.50
wm. H. Hogan, F. D. 85. Red Tipped White	.50
Wm. Rathgeber, I. D. 84. A True Spectrum Red.	1.50

Pompons, 20c Each

Amber Queen, Amber Color
Bell of Springfield, Bright Red
very Small and Dainty
Bobby, Plum Color
Clara Harsh, Yellow and Crimson
Edith Muller, Rose Red
Jonnie, Dark Red
Joe Fette, White
Little Jennie, Primrose
Little Edith, Yellow Edged Carmine
Little Beauty, Pink